



## Urban Renaissance Villages Limited

For immediate release  
5TH JANUARY 2010

### **LIFE AT BRAMSHOTT PLACE VILLAGE IS VERY REWARDING!**

It is said that personal recommendation is the most effective form of advertising. It has certainly proved to be the case for Bramshott Place Village in Liphook, Hampshire in recent months, so much so that developers, Helical Bar and Urban Renaissance Villages, have introduced a rewards scheme for those who recommend a friend who subsequently buys at the development.

One of the first to benefit from the scheme is Mrs Barbara Lawson-Mills, whose golfing friend Mrs Philippa Hollander has recently moved into Bramshott Place Village. As the village is designed for the active and independent over-55s, Mrs Lawson-Mills originally considered Bramshott for her parents, but then thought it would suit her friend equally well. She says: "I found the quality exceptionally good. The layout is terrific and the cottages are excellent. I thought Philippa would like it because it offers her ease of living and good access to the shops and facilities of Liphook, as well as Haslemere, Petersfield and Guildford."



*Mrs Hollander (standing) and Mrs Lawson-Mills  
at Bramshott Place Village*

The result was that Mrs Hollander bought a two-bedroom apartment at Bramshott Place Village. She has boundless enthusiasm for Bramshott and says: "I just love it here. I am very happy and feel like I am always on holiday. I am recommending it to absolutely everyone I know!" After downsizing from a five bedroom house in Godalming, which held many happy memories of life with her son, daughter and late husband, her next home had to be something quite special, and Bramshott Place Village fits the bill. "I am smitten," she continues. "It's absolutely fantastic and the trees are out of this world. I think I have the best apartment in the block, with a view of the most fabulous tree." She will no doubt make use of all the residents' facilities between now and the Spring. "I had a look at the restaurant the other day," she says. "It looks superb, very tastefully decorated with lovely wallpaper."

Mrs Hollander has continued the recommendation process, and her friend Mr Hodkin, whom she has known for over 40 years, has also moved to Bramshott Place Village after selling his large house in Grayshott. "He was very impressed, and he moved in before I did," says Mrs Hollander. They will no doubt enjoy being neighbours and soon get to know other residents.

Both ladies have chosen John Lewis vouchers worth £250 as their reward: other options are vouchers for wine or a donation to a chosen charity.

Phase 1 of Bramshott Place Village, consisting of luxury apartments and cottages, is now complete. The Country Club, although not fully operational until the Spring, offers social and fitness opportunities, and the village also has its own library, convenience store and regular GP clinic.

A limited number of properties are still available in Phase 1 with prices ranging from £295,000 to £310,000 for apartments and from £440,000 to £490,000 for cottages. Phase 2 cottages are now released for sale. Further information is available from the marketing suite on 01428 722800 or by visiting [www.bramshottplace.com](http://www.bramshottplace.com).

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Note for editors:

For media information please contact:

Lucy Matthews on  
07810 125547 or [lm@rlspr.com](mailto:lm@rlspr.com)