



## Urban Renaissance Villages Limited

For immediate release  
09 JULY 2011

### **A MOVING EXPERIENCE FOR BRAMSHOTT PLACE VILLAGE RESIDENTS**



Bill Gair, Chief Executive of  
Urban Renaissance Villages

#### **Bill Gair, Chief Executive of Urban Renaissance Villages comments:**

"We recognise that as people age, moving home can be especially stressful – practically and emotionally. Downsizing from a large family home where one has lived for many years can entail a great deal of work, and the emotional wrench of leaving a familiar community can be very difficult.

"To help alleviate these worries, we have introduced a complimentary moving package, available to all those buying at Bramshott Place Village, which includes a Move Manager and a de-cluttering, packing and moving service.

"How does it work? On the day of reservation every buyer is given a personal Move Manager who is on hand right up to the move date to deal with any questions, queries or emergencies. They are also there to help residents adjust to their new surroundings. Many of our residents are moving out of the family home and away from familiar neighborhoods, where they've been going to the same doctor, shop or pub for years, even decades.

"However, possibly the most re-assuring aspect of Bramshott Place Village, and what makes this development so attractive, is that it really is a village, with a lively community already in place and a host of social activities to enjoy. There's a handy local store, a domestic cleaning service and laundry service, plus there's a medical centre in the clubhouse. And of course there's the fitness centre, library, games room, bar and restaurant, which are all available exclusively to residents.

"As part of the moving package we also provide a personal de-clutterer, who gives advice on everything from downsizing to organising paperwork. Sorting through possessions that have been collected over many years can feel like a daunting task. So in the weeks prior to the move our de-clutterer spends time with our property buyers, carefully going through their possessions and helping them decide what items they'll take to their new home and what items can be donated, sold or auctioned. The de-cluttering package includes 12 hours of her time, at least two of which are spent on the actual day of the move.

"In addition, the moving package includes a specialist removal company with experience and expertise in moving downsizers to our villages. On move day they help to pack possessions, carefully move everything to the resident's new home at Bramshott Place Village and then unpack. They also provide soft pack bags, cartons and carpet protectors.

"Our moving package is completely free of charge for all mainland locations within a 150-mile radius of Liphook. Those further afield can also enjoy the benefits of the moving package although a fee will be charged.

"At Bramshott Place Village, our aim is to make moving house completely stress-free and to ensure our new residents feel 'at home' as quickly as possible."

Set in acres of parkland and with beautifully maintained gardens, the luxury cottages and apartments at Bramshott Place Village are ideal for the older person who is keen to remain active and independent and have the added security of an on site manager round the clock.

Urban Renaissance Villages is also building in Faygate, near Horsham, W. Sussex – contact Roger N Coupe Estate Agents on 01483 268555, [www.durrantsvillage.co.uk](http://www.durrantsvillage.co.uk) and Exeter, Devon - contact Wilkinson Grant & Co on 01392 427500, [www.millbrookvillage.co.uk](http://www.millbrookvillage.co.uk). For more on Bramshott Place Village, Liphook, please contact the marketing suite on 01428 722800, open seven days per week, 10am – 5pm, or visit [www.bramshottplace.co.uk](http://www.bramshottplace.co.uk).

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**Note for editors:**

For media information please contact:

Lucy Matthews on

07810 125547 or [lucy@lucy.matthews.co.uk](mailto:lucy@lucy.matthews.co.uk)