



Urban Renaissance Villages Limited

For immediate release
27 JUNE 2011

BRAMSHOTT PLACE VILLAGE ACHIEVES 'EXCELLENT' IN WORLD'S LEADING ECO-ASSESSMENT RATINGS



Bramshott Place Village in Liphook, Hampshire, is now the proud possessor of a four-star BREEAM 'Excellent' rating for sustainable design and construction, the highest level that can be achieved. The BREEAM system is the world's foremost environmental assessment method, and has become recognised as an international benchmark for a building's or a development's environmental performance.

BREEAM covers both commercial and domestic developments, and carries out

assessments of many aspects of them, including those related to energy and water use, health and well-being, pollution, transport, materials, waste, ecology and construction management processes. It is one of the most comprehensive and stringent eco-rating systems in existence.

Bramshott Place Village achieved its high score for many reasons. Its construction has been monitored from the beginning, keeping tabs on water usage, traffic movements, the recycling of materials; and its building contractor, Ardmore, has always achieved high marks under the Considerate Constructors scheme.

The physical fabric of the cottages, apartments and other buildings has also contributed to the overall score. For instance, the 'health and wellbeing' category requires good levels of daylight and efficient sound insulation. Eco-friendly appliances, lighting and heating also contribute their marks. In the case of Bramshott Place Village, eco-labelled kitchen appliances, low water use showers and taps, solar heated water, and 75% of the internal lighting low energy, all add up. The whole village has been built avoiding materials with GWP (or Global Warming Potential).

Bramshott Place Village's Travel Plan has helped its score under the 'Transport' category. This includes a free minibus service taking residents into Liphook and calling at the Post Office, shops and station. In addition, the whole area is well served by public transport, with a Dial-A-Ride scheme operating locally.

The wider environment is also considered under the Land Use category. Here, Bramshott Place Village score points for its drainage system, which directs rainwater from hard surfaces such as roofs and car park areas into soakaways, directing the water in a natural way back into the ground instead of overburdening the drainage system. Rainwater is also harvested and re-used to irrigate the landscaped areas. As the Village is completed, a wetland area is programmed, designed to introduce species of flora and fauna back into the surroundings.

Bill Gair, Chief Executive of Urban Renaissance Villages is delighted with the achievement. "We always strive for the highest possible levels of sustainability and the BREEAM 'Excellent' rating shows Bramshott Place Village to be an exemplary development."

Bramshott Place Village is an award-winning development designed for independent retirement living within a community of like-minded people, and consists of 151 two and three bedroom cottages and apartments surrounded by a park and woodland estate. Residents' amenities include a Clubhouse with fitness suite and restaurant, Village Manager, shop and healthcare facilities.

Further information about the homes available for sale at Bramshott Place Village is available from the marketing suite on **01428 722800**, or by visiting **www.bramshottplace.co.uk**

-Ends-

For media information please contact:

Lucy Matthews: 07810 125547, www.lucymatthews.co.uk