



Urban Renaissance Villages Limited

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Bramshott Place Village helps new affordable homes in East Hampshire

Bramshott Place Village in Liphook offers luxury living for buyers aged over 55, but there are many other groups of people within the East Hampshire area who also require specialised housing to meet their particular needs, and the developers behind the Liphook scheme, Helical Bar and Urban renaissance Villages (URV), have committed to making a substantial cash sum towards meeting those needs.



Natalie Meagher EHDC, Bill Gair URV, Councillor Elizabeth Cartwright, Julia Potter EHDC, Julia Mansi EHDC.

Bill Gair of URV commented that it had been agreed with East Hampshire District Council (EHDC) that the critical housing requirements of the District went further than the needs of Liphook alone both in housing numbers and tenure, therefore it was sensible to utilise this contribution in a way which would more readily match the District's housing need.

The developers have agreed to pay £1.7 million, in three tranches, to EDHC.

Their Housing Services Manager, Natalie Meagher, said: "We will use the money to provide affordable homes for those East Hampshire residents demonstrating a clear housing need. Although it is rather too early to say exactly how many new homes will be built, it is likely

to be around 50 units, of different sizes, some for rent and some for part-buy/part rent," she said.

Councillor Mrs. Elizabeth Cartwright, Portfolio Holder for Housing added: "This cheque will make a most useful contribution towards Affordable Housing in the District. The Council anticipates even greater demand for such housing due to the Credit Crunch and the economic recession, and this money will help us to address these needs."

When complete, Bramshott Place Village will have 147 apartments and houses centred around an exclusive country club and set in the picturesque Hampshire countryside, less than a mile from the village of Liphook. Designed as a focal point for the community, the country club has, as its central focus, a winter garden where residents can meet and socialise. Facilities will also include a restaurant and bar, hydrotherapy pool, shop, fitness and games rooms, library, meeting hall and laundry facilities, as well as an on-site nurse and doctors' surgery and a concierge service.

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Note for editors:

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